



Station Buy Detail Salt Lake City, TV

Est ID: 11543

Client: Center Forward 2012

Flight Dates: Monday, September 24, 2012 to Sunday, September 30, 2012

KSL-TV

Program Name	DP	Days Length	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
Saturday Today 5:00 AM - 7:00 AM	EM	Sa 30	\$40.00 \$40.00						1		1
KSL 5a News 5:00 AM - 6:00 AM	EM	M-F 30	\$50.00 \$250.00	1	1	1	1	1			5
KSL 6a News 6:00 AM - 7:00 AM	EM	M-F 30	\$350.00 \$1,750.00	1	1	1	1	1			5
Sunday Today 7:00 AM - 8:00 AM	EM	Su 30	\$150.00 \$150.00							1	1
Today Show 7:00 AM - 8:00 AM	EM	M-F 30	\$700.00 \$3,500.00	1	1	1	1	1			5
Today Show 8:00 AM - 9:00 AM	EM	M-F 30	\$550.00 \$2,750.00	1	1	1	1	1			5
Today II 9:00 AM - 10:00 AM	DT	M-F 30	\$225.00 \$225.00	1							1
Rachael Ray 10:00 AM - 11:00 AM	DT	M-F 30	\$225.00 \$225.00				1				1
KSL Noon News 12:00 PM - 1:00 PM	DT	M-F 30	\$200.00 \$400.00			1		1			2
Dr. Phil 3:00 PM - 4:00 PM	EF	M-F 30	\$85.00 \$425.00	1	1	1	1	1			5
Katie 4:00 PM - 5:00 PM	EF	M-F 30	\$230.00 \$1,610.00	1	2	1	2	1			7
KSL 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$650.00 \$3,250.00	1	1	1	1	1			5
KSL 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$650.00 \$3,250.00	1	1	1	1	1			5

Wired Media Partners

8999 East Vassar Avenue, Denver, CO 80231, 303-989-4700
8999 East Vassar Avenue, Denver, CO 80231, 703-877-2000

KSL-TV

Craig Lewis

55 N 300 W KSL Broadcast House Salt Lake City UT

Page 1 of 2



Station Buy Detail Salt Lake City, TV

Est ID: 11543

Client: Center Forward 2012

Flight Dates: Monday, September 24, 2012 to Sunday, September 30, 2012

KSL-TV

Program Name	DP	Days	Length	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
Game Night 6:30 PM - 7:00 PM	PA	Sa	30	\$100.00 \$100.00						1		1
KSL 6:30p News 6:30 PM - 7:00 PM	EN	M-F	30	\$500.00 \$2,500.00	1	1	1	1	1			5
The Voice 7:00 PM - 9:00 PM	PT	M	30	\$3,500.00 \$3,500.00	1							1
The Voice 7:00 PM - 8:00 PM	PT	Tu	30	\$3,500.00 \$3,500.00		1						1
Law & Order SVU 8:00 PM - 10:00 PM	PT	W	30	\$2,500.00 \$2,500.00			1					1
KSL 10p News 10:00 PM - 10:35 PM	LN	M-F	30	\$2,200.00 \$4,400.00		1		1				2
Tonight Show 10:35 PM - 11:37 PM	LF	M-F	30	\$700.00 \$1,400.00	1				1			2
Station Totals				\$35,725.00	12	12	11	12	11	2	1	61
Station Net				\$30,366.25								

Wired Media Partners

8999 East Vassar Avenue, Denver, CO 80231, 303-989-4700

8999 East Vassar Avenue, Denver, CO 80231, 703-877-2000

KSL-TV

Craig Lewis

55 N 300 W KSL Broadcast House Salt Lake City UT

Page 2 of 2